



Opportunities for sponsorship and promotion

UK Council
for International
Student Affairs

UKCISA

Annual Conference
3-5 July 2019
Keele University

The UKCISA Annual Conference

The UKCISA Conference is the flagship three-day annual conference for staff who support international students in UK further and higher education. The conference offers a wide choice of high quality workshops and presentations and networking opportunities.

The conference will feature high profile figures including **Lord Bilimoria**, **Prof Koen Lamberts**, Vice-Chancellor of the University of Sheffield, and **Nick Hillman**, Director of the Higher Education Policy Institute.

Delegate profile

The event usually attracts over 400 delegates from more than 200 institutions and organisations across the UK. Attendees include international student advisers, immigration compliance officers, careers advisers, directors of international offices, students' union officers, and representatives from government and other agencies.

Costs

See page 3 and 4 for details. *Please note that prices listed do not include VAT.*

Sponsorship opportunities

- build awareness with staff who can raise your profile in their institutions
- showcase your organisation and its products and services to all participants
- highlight how your work or service can support staff working with international students

Keele University is an excellent conference venue offering ample exhibition space. This is centrally located in the catering area alongside all session break-out rooms.

Confirm by **Monday 25 March 2019** to gain maximum publicity on the UKCISA website (bookings are live in early April).

Final requirements should be agreed with us **no later than Wednesday 5 June 2019**.

A range of options is set out on the next pages, but feel free to contact us if you wish to discuss alternative possibilities, specific combinations or options.

3-5 July 2019, Keele University.

Please contact us by 5 June at ukcisa@in-conference.org.uk



Key opportunities for sponsorship

A Gold Sponsor

£5,000

This offers exclusive sponsorship rights. Branded as our principal sponsor, you will receive an additional two complimentary tickets to the Gala Conference Dinner (a total of four tickets), a complimentary exhibition space, a full page advert in the conference programme, and prominent branding on UKCISA conference web pages and on the interactive conference mobile app.

B Gala Conference Dinner

£3,000

An opportunity for your organisation to feature at the highlight of the conference social events programme. Your logo will feature on the conference tickets and menu and you will have the opportunity to address delegates at the start of the evening. You will also be eligible for a total of four complimentary tickets to the event.

C Opening Plenary

£2,000

The conference opens on Wed 3 July. This is an exclusive opportunity to reach all delegates at the start of the three-day event with your logo appearing on the holding screen backdrop and a special mention from UKCISA Chief Executive.

D Closing Plenary

£2,000

This is an excellent opportunity to reach all delegates at this key conference event with your logo appearing on the holding screen backdrop and a special mention from UKCISA Chief Executive.

E Conference opening reception

£2,000

Your chance to provide drinks for delegates prior to the Wednesday evening activities. This is a fantastic opportunity for delegates to get to know more about your organisation in a relaxed atmosphere.

F Conference bags

£3,000

A stylish black and navy bag given to all delegates, bearing your company name as a one-colour logo alongside the UKCISA logo. This is an opportunity to raise your visibility both during and after the conference.

G Lanyards

£3,000

Your own exclusive branded lanyards distributed to all delegates at registration (produced at cost to sponsor).

Benefits on all sponsor packages

- discounted exhibition stand (£500)
- Your logo on the conference website and on conference mobile app
- Direct communication with all delegates via the conference mobile app
- Two complimentary tickets to the Gala Conference Dinner
- Eligibility to attend conference plenary sessions

Exhibition space

In addition or instead of sponsorship, we have prominent exhibition space available. The exhibition will be open from Wednesday 3 July to Friday 5 July 2019. Your exhibition stand will be located in the catering area alongside the breakout sessions, offering an excellent opportunity to showcase your organisation's products and services.

Each stand will be supplied with a table, two chairs, free Wifi, and power may also be provided if requested. No shell scheme is provided – that is, no back or side walls will be available to pin posters or display materials.

Complimentary lunch and refreshments are included for two personnel.

Wed-Fri exhibition space (approx. 2m²) plus access to the mobile app	£1,000
Wed-Fri exhibition space (approx. 2m²)	£750
Wed-Fri exhibition space (approx. 2m²) for sponsors	£500

Please note – accommodation, evening meals and social events are not included in the exhibition space package.

Exhibitors are eligible to attend conference plenary sessions.

Should you have additional requirements, please contact In Conference for costs.

Exhibitor set-up is on Wed 3 July from 9am-12.30pm.

Contact

To arrange sponsorship or book an exhibition space please contact Leonie Postma:

Email: ukcisa@in-conference.org.uk

Tel: +44 (0) 131 336 4203

Full programme
details online:

[www.ukcisa.org.uk/
conference2019](http://www.ukcisa.org.uk/conference2019)