

UKCISA Fest 2021

Sponsorship opportunities

**UKCISA
FEST**

**UKCISA Fest: a week-long online event
for international students in the UK.
15-17 November 2021.**



**#WeAre
International**

UKCISA UK Council
for International
Student Affairs

UKCISA Fest 2021 Sponsorship opportunities

In November 2020, over 400 international students across the UK took part in UKCISA Fest, to inform policy and practice through lived experience.

This year, we are going further!

From Monday 15 November to Wednesday 17 November 2021, we invite both UKCISA members and international students to participate in virtual webinars and workshops, alongside sector partners and policy makers – to celebrate international student day and international education week.

Each day will focus on a different selection of themes and topics. Discussions will be led by our #WeAreInternational Student Ambassadors, developing a deeper understanding of international students' experiences at every stage of their education journey.

Format

Sessions will be delivered via:

■ Facebook Live

In June 2021, we conducted two Facebook Live sessions for students for the first time. We had over 600 live student audiences 10,000 views combined

■ Cvent Online Platform

We are inviting 250 international students and staff from institutions to participate in workshops and seminars on Cvent platform. As sponsors, you have the opportunity to create a Virtual Exhibitor Booth to showcase your product, directly message delegates, and join any webinar or networking sessions.

■ Parliamentary Reception

We are inviting a selection of UKCISA members and international students to attend the annual Parliamentary Reception hosted by All-Party Parliamentary Group (APPG) on international students, in the afternoon of Wednesday 17 November.

#UKCISAFest is a great platform to directly reach international students, UKCISA members and sector influencers. It is a good opportunity for organisations that provide services to students or the sector to promote their brands, products and services.

If you're interested in sponsoring this event, please register your interest by emailing yinbo.yu@ukcisa.org.uk.

VIEW THE DOCUMENTARY OF PREVIOUS STUDENT EVENT:



<https://youtu.be/bn53VePA6Fw>

Sponsorship rights for UKCISA Fest: £2,000 +VAT

includes:

- Complimentary tickets to all sessions
- A virtual exhibition booth on Cvent conference platform
- A pre-recorded session (less than 15 min) as part of the event programme
- Branding and an advert (less than 200 words) on the UKCISA Fest event page
- Logo on presentations during the events
- Coverage and mentions in our communications channels, including email to students and UKCISA members, website, delegate info pack and social media
- A special mention and thanks in the opening session (Monday) and closing session (Wednesday) of UKCISA Fest

We can also alter the sponsorships package for you, based on your budget and tailor your specific needs, such as:

- **Exclusive** sponsorships rights
- Opportunities to address the delegates on Facebook Live
- Attending the Parliamentary Reception on Wednesday 17 November
- Service promotion or advert featured in follow-up emails to all delegates

Please get in touch if you'd like to explore sponsorship rights for UKCISA Fest.

FEEDBACK ON UKCISA STUDENT FORUM 2019

From international students

100% student delegates would recommend future UKCISA student events to other international students, with one student commenting:

“

It was a useful and interactive event. I learnt so much and it allowed us to express our opinions on improving the quality of education and additional services for international students in the UK.

From sector influencers and policymakers

“

An excellent event, it was very helpful to hear directly from international students. It has certainly given me some food for thought on initiatives the sector could take forward to better support international students.

“

Great workshop with a wonderfully engaged group of international students, lots of food for thought for the sector on opportunities to develop employability skills, visa messaging, and Equality, Diversity and Inclusion concerns.

Contact

To arrange sponsorship, please contact Yinbo Yu: yinbo.yu@ukcisa.org.uk.

Please aim to confirm by **Monday 8 November 2021** to gain maximum publicity on the UKCISA website.

Final requirements should be agreed with us no later than Friday 5 November 2021.

About UKCISA

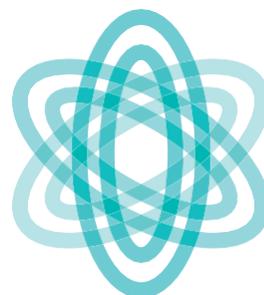
**UK Council
for International
Student Affairs**

UKCISA

The UK Council for International Students Affairs (UKCISA) exists to support international students coming to, and already in the UK. It does this by ensuring international students are represented in policy development and government strategy, including the new International Education Strategy.

www.ukcisa.org.uk

About #WeAreInternational



**#WeAre
International**

The #WeAreInternational campaign celebrates international students – and the value of international education – in the UK.

UKCISA took over the #WeAreInternational campaign in 2019 from the University of Sheffield and initiated a new International Student Ambassador programme.

The first cohort of 10 international student ambassadors was announced in March 2020 and since then these students have gone on to be involved in policy dialogues, events and much more – including advising on the rebranding and relaunch of this campaign.

<https://www.weareinternational.org.uk/>