

UKCISA Annual conference | 28-30 June 2023, Cardiff

Sponsorship and exhibitor opportunities



Bringing together UKCISA members, practitioners, policymakers, and students, to share best practice, network, and hear the latest policy developments.



#WeAre
International

UKCISA UK Council
for International
Student Affairs

The conference

UKCISA's flagship Annual conference will return in 2023, for a three day in-person event at the Mercure Cardiff Holland House Hotel.

Bringing together UKCISA members, practitioners, policymakers, and students, the conference will provide opportunities to share best practice, network and hear the latest policy developments.

There will be plenary sessions with high-profile speakers, peer-led workshops, and valuable networking opportunities.

Delegate profile

The event usually attracts over 300 delegates from more than 200 institutions and organisations across the UK.

Attendees include international student advisers, immigration compliance officers, career advisers, directors of international offices, students' union staff and officers, student ambassadors, government representatives and other sector agencies.

Why sponsor the conference?

You can:

- Showcase your organisation and its products and services to all participants.
- Build relationships with staff who can raise your profile in their institutions.
- Highlight how your work or services can support staff working with international students.

What delegates said about UKCISA Annual conference 2022

"Good experience to engage with people, products and offers I wouldn't normally know about."

"Amazing conference with very nice sponsors and exhibitors. It's good to get more insight into their products and services."

"As we already use some of the services from sponsors and exhibitors, it was good to meet them in person."

"I thought this year was the best exhibition there has been in my 20 years of attending UKCISA's annual conferences. Plenty of space, the sponsors and exhibitors were there all the time and it was easy to access walking through."



Sponsorship opportunities

Platinum sponsor – Conference partner £10,000 +VAT (1 available)

- Listed as 'in partnership with' on all conference materials.
- Sponsor the grand prize for the annual conference competition and hand out the prize to the winning delegate during the conference.
- 30-minute sponsored session scheduled at a prime timeslot on Thursday afternoon (14:30-15:00 or 15:10-15:40).
- 20-minute bite-size session (pre-recorded) as part of the conference programme.
- Address all attendees before one selected keynote plenary (subject to availability) for up to three minutes, including the option to display a 30-second video.
- Three complimentary tickets (worth £2,250) to attend the full conference, including Wednesday evening reception and Thursday annual conference dinner.
- Free exhibition space.
- Prominent branding on the conference website and marketing materials, including on conference lanyards.
- Provide a blog for the UKCISA website (content to be approved by UKCISA).
- Your logo, contact details and a 150-word message from your organisation to be included in the post-event email

Gold sponsor – Conference supporter £8,000 +VAT (2 available)

- Listed as 'supported by' on all conference materials.
- Sponsor the grand prize for the annual conference competition and hand out the prize to the winning delegate during the conference.
- 20-minute bite-size session (pre-recorded) as part of the conference programme.
- Conference supporters can choose one of two options:
 - 30-minute sponsored session scheduled at prime timeslot on Thursday afternoon (14:30-15:00 or 15:10-15:40).
 - Address all attendees in before one selected keynote plenary (subject to availability) for up to three minutes, including the option to display a 30 second advert video.
- Two complimentary ticket (worth £1500) to attend the full conference including Wednesday evening reception and Thursday gala dinner.
- Free exhibition space.
- Branding on the conference website and marketing materials.

We can tailor the sponsorship package for your needs. Please get in touch if you'd like to explore specific combinations or alternative options, please contact yinbo.yu@ukcisa.org.uk

Silver sponsor – Conference sponsor

£5,000 +VAT (2 available)

- Sponsor the grand prize for the annual conference competition and hand out the prize to the winning delegate during the conference.
- 20-minute bite-size session (pre-recorded).
- One complimentary ticket (worth £750) to attend the full conference including Wednesday evening reception and Thursday annual conference dinner.
- Free exhibition space.
- Branding on the conference website and marketing materials.

Thursday Annual conference dinner sponsor

£6,000 +VAT (**sold out**)

- Listed as the sponsor for the Thursday annual conference dinner on relevant conference materials.
- Introduced by UKCISA Chief Executive to address all guests for up to three minutes before the dinner starts.
- One complimentary ticket (worth £750) to attend the full conference including Wednesday evening reception and Thursday annual conference dinner.
- Branded glass discs with your company logo which slides over the stem of wine glasses.
- Your company logo will be added on photos printed by the photo booth.
- Opportunity to sell raffle tickets and choose winners during the dinner to fundraise for a charitable cause under your company name.

Wednesday evening reception sponsor

£3,000 +VAT (1 available)

- Listed as the sponsor for the Wednesday evening reception on relevant conference materials.
- Introduced by UKCISA Chief Executive to address all guests for up to three minutes as part of the reception speeches before other high-profile speakers.
- One complimentary ticket (worth £750) to attend the full conference including Wednesday evening reception and Thursday annual conference dinner.
- Branded glass discs with your company logo which slides over the stem of wine glasses.

Headshot Sponsor

£5,000 +VAT (1 available)

- Sponsor the [The Headshot Guy](#) which offers free and professional headshots to delegates.
- Opportunity to collect valuable delegate data with bespoke questions and GDPR opt-in.
- Export and email the (GDPR approved) delegate data.
- Branding on the conference website and marketing materials.

Exhibitor opportunities (4 available)

We have a prominent exhibition space available which will be open from Wednesday 28 June to Friday 30 June 2023. Your exhibition stand (approx. 2m²) will be located in the catering area, offering an excellent opportunity to showcase your organisation's products and services.

Each stand will be supplied with a table, two chairs, and free WiFi. Power may also be provided upon request. No shell scheme is provided – that is, no back or side walls will be available to pin posters or display materials.

In addition to the exhibition space, you will gain access to:

Full conference experience

Your exhibition package comes with one complimentary conference ticket, which means you can access the full conference programme, including Wednesday evening reception and Thursday annual conference dinner.

Please note, any additional staff on your exhibition stand will need to purchase separate conference tickets as delegates.

Virtual exhibition space

Attendees can meet with you directly by visiting your stand or checking your virtual exhibition booth on our conference app and website.

You can help delegates learn more about your product or services by uploading documents such as videos, brochures, and links within your virtual exhibition space.



Prices

Exhibition space + 1 complimentary conference ticket	£1,200 +VAT
Conference ticket prices for any additional staff on exhibition stands	£520 (member) £750 (non-member)

Contact

To arrange sponsorship or book an exhibition space, please [download the form](#) and return to yinbo.yu@ukcisa.org.uk

Conference website: ukcisa.org.uk/conf23

Booking form: ukcisa.org.uk/bookingform23

**UK Council
for International
Student Affairs**

UKCISA

The UK Council for International Students Affairs (UKCISA) supports international students and the institutions, students' unions and organisations who work with them.

ukcisa.org.uk