

Opportunities for sponsorship and promotion



UK Council
for International
Student Affairs

UKCISA

Annual Conference
28-30 June 2017
University of Exeter

The UKCISA Annual Conference

The UKCISA Conference is the flagship three day annual conference for staff who support international students in UK further and higher education. The conference offers a wide choice of high quality workshops and presentations and networking opportunities.

2017: a high profile event.

The conference will be opened by UKCISA President, **Lord Bilimoria** with **Professor Koen Lamberts**, Vice-Chancellor of the University of York. The Opening Plenary will then be with **Sir Steve Smith**, Vice-Chancellor and Chief Executive of the University of Exeter.

Delegate profile

The event usually attracts over 400 delegates from institutions across the UK. Attendees include international student advisers, immigration compliance officers, careers advisers, directors of international offices, students' union officers, and representatives from government and other agencies.

Costs

See page 3 for details.

Sponsorship opportunities

- build awareness with staff who can spread the word in their institutions
- showcase your organisation and its products and services to all participants
- highlight how your work or service can support staff working with international students

The University of Exeter offers an excellent conference space set in a beautiful green campus. The plenaries, sessions and exhibition are held in The Forum, the University of Exeter's flagship building.

If you confirm attendance by **Monday 27 March 2017** you will gain maximum publicity on the UKCISA website (bookings are live in early April) as well as in the sponsors' and exhibitors' printed programme (included in delegates' bags).

Final requirements should be agreed with us **no later than Thursday 8 June 2017**.

A range of options is set out on the next page, but feel free to contact us if you wish to discuss alternative possibilities, specific combinations or options.

28-30 June 2017, University of Exeter.

Please contact us by 8 June at ukcisa@in-conference.org.uk



Key opportunities for sponsorship

A Premier Sponsor **£5,000**

This offers exclusive sponsorship rights. Branded as our principal sponsor, you will receive a complimentary exhibition space, full page spread on the first page of the conference sponsors' and exhibitors' programme and advert on the conference website and on the interactive conference mobile application.

B Gala Conference Dinner at Exeter **£3,000**

An opportunity for your organisation to feature at the highlight of the conference social events programme. Your logo will feature on the conference tickets and menu and you will receive a special mention in the welcome message to delegates at the start of the evening. You will also be eligible for two additional complimentary tickets to the event.

C Opening Plenary **£2,000**

In 2017, Sir Steve Smith opens the conference on Wed 28 June. This is an exclusive opportunity to reach all delegates at the start of the three day event with your logo appearing on the holding screen backdrop and a special mention from the Chair of the UKCISA Board and Vice-Chancellor of the University of York, Koen Lamberts.

D Closing Plenary **£2,000**

The conference will close with a plenary session with the Home Office where senior Home Office staff will present updates on current issues followed by Q and A. This is an excellent opportunity to reach all delegates at this key conference event with your logo appearing on the holding screen backdrop and a special mention from UKCISA Chief Executive, Dominic Scott.

E Conference bags **£3,000**

A stylish black and navy conference bag will be given to all delegates bearing your company name as a one-colour logo alongside the UKCISA logo. This is an opportunity to raise your visibility both during and after the conference.

G Drinks Reception **£2,000**

Your chance to provide drinks for delegates prior to the Wed Evening Barbeque on the terrace outside Holland Hall. This is a fantastic opportunity for delegates to get to know more about your organisation in a relaxed atmosphere.

F Lanyards **£3,000**

Your own exclusive branded lanyards distributed to all delegates at registration (produced at cost to sponsor).

H Devon Cream Tea **£1,500**

An opportunity to sponsor scones, cream and jam (the Devon way!) for delegates. This is a great chance to raise awareness of your organisation as well as gain popularity among the delegates!

Benefits on all sponsor packages

Additional benefits included in all sponsorship packages:

- discounted exhibition stand (£500)
- Your logo on the conference website, listing in stylish colour A4 sponsors' and exhibitors' programme, and on conference mobile application
- Direct communication with all delegates via the conference mobile application.
- Two complimentary tickets to the Gala Conference Dinner

Exhibition space

In addition or instead of sponsorship, supporters may be interested in taking an exhibition space. The exhibition will be open from Wednesday 28 to Friday 30 June 2017. Your exhibition stand (approximately 2m square) will be located next to the registration desk in the main catering area of the conference building, the Forum, giving your organisation maximum exposure as delegates arrive and leave the building, attend plenary events and move between sessions.

Each stand will be supplied with a table, two chairs, free Wifi, and power may also be provided if requested. No shell scheme is provided – that is, no back or side walls will be available to pin posters or display materials.

Complimentary lunch and refreshments are included for two personnel.

Wed-Fri exhibition space plus access to the mobile application	£1,000
Wed-Fri exhibition space (approx. 2m square)	£750
Wed-Fri exhibition space for sponsors	£500

Please note – accommodation, evening meals and social events are not included in the exhibition space package.

Should you have additional requirements, please contact In-Conference for costs.

Exhibitor set up is on Wed 28 June from 8am-12.30pm.

Contact

To arrange sponsorship or book an exhibition space please contact Stacy Haddow at:

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**Full details online by
3 April 2017 at:**

**[www.ukcisa.org.uk/
conference2017](http://www.ukcisa.org.uk/conference2017)**